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Proofpoint CEO Moderates Executive Panel

Los Altos, CA – April 16, 2014 – This week, Proofpoint's CEO, Dr. Jim Hill, moderated the *Executive Buzz Session* panel at the annual conference of the International Society for Performance Improvement (ISPI).

The theme of the panel was "Gaining Executive Mindshare for New Investments." Joining Dr. Hill on the stage we're three nationally-known executives: Pat Hoban-Moore, the director of HUD's Office of Administration; Stephanie Meade, the vice president and Chief Nursing Officer for Mercy Health-West Hospital in Cincinnati, and Jonathan Levine, the Hollywood-based technical director and post-production supervisor for "Larry King Now" and director of "The Daughter", a full length feature film.

Over the course of the 45 minute session, over 600 audience members heard the panelists field questions about what's on the minds of operationally-focused executives, increasing the commitment of organizational resources, and defining one's message and individual brand.

Said Hill, "Proofpoint is proud to sponsor this event in support of ISPI. And, as the moderator, I know I learned a lot from our outstanding panelists."

Audience feedback about the program was enthusiastic. "This is something more consultants need to hear," said one audience member.

Based on the early feedback, the Executive Buzz Session was immediately slated for the 2015 conference which will be held in San Antonio.

About Proofpoint Systems: Proofpoint Systems of Los Altos, CA, (www.proofpoint.net) is disrupting the highly calcified, $400B consulting industry by providing secure cloud applications that support operational excellence in four key areas—planning, analysis, management, and measurement. Proofpoint's modular tool kit is a *business performance utility* where people do their day-to-day work, engage with others, and share information of mutual value. The results are measurable changes to organizational performance, visible integration, better resource use, and accountability excellence.

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